



Alliance Française

Manchester

International Photo Competition 2017: “Fashion and Dress Codes”

Every year the *Fondation Alliance Française*, which oversees the global network of *Alliances Françaises*, organises an international photo competition. The theme of this year’s contest is “Fashion and Dress Codes”.

There are several steps to entering the competition. First of all, participants should send two photographs to the Alliance Française de Manchester, between the registration dates of 1 April and 21 May 2017 via WeTransfer to the address event@afmanchester.org. Technical information for entries is outlined below.

The local jury will select the 20 best pairs of photographs, which will be displayed at an exhibition open to the general public at the Alliance Française de Manchester from 26 June 2017. During this preview of the exhibition the winner will be announced.

The pair of photos by the Manchester prize-winner will be sent to the Fondation Alliance Française to represent the Alliance Française de Manchester at the international contest. The international jury will then choose 40 photos (20 pairs) submitted by Alliances Françaises all around the world for display in a collective exhibition held in Paris, where one pair of photos will be selected as the overall international winner. Following the Paris exhibition, the photos will travel the world and be displayed in Alliances Françaises internationally. A selection of the finalist photos will also be published in the specialised press. The overall winner of the international competition will win a one-week trip to Paris, including flights and accommodation, to attend the finalists’ photo exhibition.

How to enter, and a summary of competition rules:

The competition is free and is open to all entrants over the age of eighteen. However, professional photographers who have already gained widespread recognition for their photographic work and are living exclusively from the proceeds of it are not eligible to compete.

Manchester local entrants should send two photographs to the Alliance Française de Manchester between **1 April and 21 May 2017**, in a TIFF or JPEG file, with a **minimum resolution of 300 dpi** and a **minimum size of 3543 x 4724 pixels**.

A title must be provided for each photograph, along with the following information:

- details of the camera used,
- the aperture,
- the shutter speed,
- if photographic film has been used, details of the film (brand and ISO number),

- the type of photo: colour photograph, silver, black and white, or digital photo,
- the date and place where the photo was taken, and
- a short description of the photo (in French or in English)

Photos must be original, unpublished works. Entrants must be able to guarantee that they hold exclusive rights to the photos presented for the competition.

There are some conditions covering the photo content:

- you need to obtain consent from any people you photograph;
- you need to ensure that any photographs of buildings (new or historical) and/or street furniture are not subject to third-party rights;
- your photos should not feature objects such as clothing or furniture which have a visible brand or signature;
- you should avoid all representations of alcohol and tobacco, of brands of alcohol and tobacco, and of their consumption.

The following are the criteria published by the international competition jury:

- consistency of approach;
- relevance to the theme of the competition;
- consistency and harmony between the pair of photos;
- quality of the photos: e.g. composition, originality, treatment of light, and aesthetics;
- respect for the correct quantity of photos (i.e. two only); and
- respect for the technical specifications outlined above.

The international competition winner and the 19 finalists expressly authorise *the Fondation Alliance Française* to reproduce and distribute their photos free of charge for the collective exhibition. They also permit the *Fondation Alliance Française* to promote and publicise their works worldwide, using any form of media, for a period of 24 months from the date of the result.

Entrants cede publication rights for their competition photos to the *Fondation Alliance Française* for the duration of the competition. Entrants must obtain authorisations from any third party who has directly or indirectly participated in the creation of the photograph or who may believe that they have a consideration in the work, and must assume responsibility for any payments that may result from this consideration.

The competition winner and finalists authorise the *Fondation Alliance Française* freely to take pictures and sound and/or video recordings of their participation at the exhibition and to diffuse these live or after the event, in entirety or partially, by any media form, worldwide and for a period of 24 months following the date of the announcement of the results.

Competition timeline:

21 May 2017: deadline for photo submission for the Manchester contest. The photos should be sent via WeTransfer to event@afmanchester.org, along with all the technical information mentioned above.

Between 22 and 27 May 2017: The local jury will select 20 pairs of photos which will be displayed at the Alliance Française de Manchester. The prize-winner for the Manchester contest will be selected and their photos will be sent to *the Fondation Alliance Française* in Paris on 3 July 2017.

26 June 2017: The local exhibition will be officially opened at the Alliance Française de Manchester the winner will be announced.

Before 31 December 2017: announcement of the international competition winner and the 19 finalists. Publication of the results on the *Fondation Alliance Française* website.

Competition prizes:

A selection of the works of the winner and the finalists picked by the jury of the *Fondation Alliance Française* will be displayed at a collective exhibition at a location in Paris chosen by the *Fondation Alliance Française* and/or at the Fondation's gallery.

Some of the selected photos will be published in specialist art and photography press.

The international competition winner will be offered a week's stay in Paris with transport (return ticket economy class), accommodation and a daily allowance of €40 provided by the *Fondation Alliance Française*.

A full statement of the international competition conditions and regulations is available at: www.fondation-alliancefr.org